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| **Privacy policy**    This privacy policy applies between you, the user of this website or application and Boss Digital Media, the owner and provider of this Website and any application developments. Boss Digital Media takes the privacy of your information very seriously. This privacy policy applies to the use of any Data collected by Boss Digital Media or provided by you in relation to your use of the Website and any application developments.  Please read this privacy policy carefully.    **Definitions and interpretation**     1. In this policy, the following definitions are used:     **Data**    Collectively all information that you submit to Boss Digital Media via the website or any application developments. This definition incorporates, where applicable, the definitions provided in the Data Protection Laws.    **Data protection laws**    Any applicable law relating to the processing of personal Data, including but not limited to the Directive 96/46/EC (Data Protection Directive) or the GDPR, and any national implementing laws, regulations and secondary legislation, for as long as the GDPR is effective in the UK, also any applicable law relating to the Data Protection (Privacy of Personal Information) Act 2003.    **GDPR**    The General Data Protection Regulation (EU) 2016/679:  **DPA**  Office of Data Protection Commissioner (Regulator)    **Boss Digital Media**  Boss Digital Media is a Business trading in UK. This Website is managed in the UK and adheres to UK data protection laws.  **User or you**    Any third party that accesses the Website or application developments and is not either (i) employed by Boss Digital Media and acting in the course of their employment or (ii) engaged as a consultant or otherwise providing services to Boss Digital Media and accessing the Website or application developments in connection with the provision of such services;    **Website or application developments**        The website or application developments that you are currently using,officialjohnmcafeenft.com and any associated application downloads, and any sub-domains of this site or application unless expressly excluded by their own terms and conditions.       In this privacy policy, unless the context requires a different interpretation:  **a.**  the singular includes the plural and vice versa;  **b.**  references to sub-clauses, clauses, schedules or appendices of this privacy policy;  **c.**  a reference to a person includes firms, companies, government entities, trusts and partnerships;  **d.**  "including" is understood to mean "including without limitation";  **e.**  reference to any statutory provision includes any modification or amendment of it;       **f.**  the headings and subheadings do not form part of this privacy policy.    **Scope of this privacy policy**     This privacy policy applies only to the actions of Boss Digital Media and Users with respect to the Website and any application developments. It does not extend to any websites that can be accessed from the Website or any application developments including, but not limited to, any links we may provide to social media websites.   For purposes of the applicable Data Protection Laws, Boss Digital Media is the "data controller". This means that Boss Digital Media determines the purposes for which, and the manner in which your Data is processed.    **Data Collected**     We may collect the following Data, which includes personal Data, from you:  **A.**  Email addresses                                      In each case, in accordance with the privacy policy.  We may contact you with promotional offers and event details, very infrequently.        **How we collect Data**     We collect data in the following ways:  **a.**  data is given to us by you;  **b.**  data is collected automatically    **Data that is given to us by you**     Boss Digital Media will collect Data in a number of ways, for example:  **a.** when you contact us through the Website or any application development, by post, e-mail, phone, website submission, or through any other means;      **Data that is collected automatically**      To the extent that you access the Website or any application developments, we will collect your Data automatically, for example:  **a.** we automatically collect some information about your visit to the Website or application developments. This information helps us to make improvements to Website and application developments content and navigation, the date, times and frequency which you access the Website or any application developments and the way you use and interact with its content.    **Our use of Data**     Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Website or application developments. Specifically, Data may be used by us for the following reasons:  **a.**  Internal record keeping;  in each case, in accordance with this privacy policy.     We may use your data for the above purposes if we deem it necessary to do so for our legitimate interests. If you are not satisfied with this, you have the right to object in certain circumstances **(see the section headed "Your rights" below).**      **Who we share data with**      We will not share your Data with any third party, company or organization, without your consent. We will simply use people's Data for the sole purpose of sending promotional offers and event details, via Email.    **Keeping Data Secure**    **a.** we store your Data on secure servers.    Technical and organizational measures include measures to deal with any suspected data breach. If you suspect any misuse or loss or unauthorized access to your Data, please let us know immediately by contacting us via this email address: **bossdigitalmedialtd@gmail.com**    **Data retention**     Unless a longer retention period is required or permitted by law, we will only hold your Data on our systems for the period necessary to fulfil the purpose outlined in this privacy policy or until you request that data be deleted.   Even if we delete your Data, it may persist on backup or archival media for legal, tax or regulatory purposes.    **Your rights**     You have the following rights in relation to your Data:  **a.** Right to access - the right of request **(I)** copies of the information we hold about you at any time, or **(ii)** that we modify, update or delete such information. If we provide you with access to the information we hold about you, we will not charge you for this, unless your request is "manifestly unfounded or excessive". Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reasons why.  **b.** Right to correct - the right to have your Data rectified if it is inaccurate or incomplete.  **c.** Right to erase - the right to request that we delete or remove your data from our systems.  **d.** Right to restrict our use of your Data - the right to "block" us from using your data or limit the way in which we can use it.  **e.** Right to data portability - the right to request that we move, copy or transfer your data.  **f.** Right to object - the right to object to our use of your Data including where we use it for our legitimate interests.      To make inquiries, exercise any of your rights set out above, or withdraw your consent to the processing of your Data (where consent is our legal basis for processing your Data), please contact us via this email address: **bossdigitalmedialtd@gmail.com**         If you are not satisfied with the way a complaint you make in relation to your Data is handled by us, you may be able to refer your complaint to the relevant data protection authority. For the UK this is the Information Commissioner's Office (ICO). The ICO's contact details can be found on their website at<https://ico.org.uk/>.         It is important that the Data we hold about you is accurate and current. Please keep us informed if your Data changes during the period for which we hold it.    **Links to other websites and applications**      This Website may, from time to time, provide links to other websites and applications. We have no control over such websites and applications and are not responsible for the content of these websites or applications. This privacy policy does not extend to your use of such websites and applications. You are advised to read the privacy policy or statement of other websites or applications prior to using them.      **General**    You may not transfer any of your rights under this privacy policy to any other person. We may transfer our rights under this privacy policy where we reasonably believe your rights will not be affected.   If any court or competent authority finds that any provision of this privacy policy (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this privacy policy will not be affected.   Unless otherwise agreed, no delay, act or omission by a party exercising any right or remedy will be deemed a waiver of that, or any other, right or remedy.  This Agreement will be governed and interpreted according to the law of England and Wales. All disputes under the agreement will be subject to the exclusive jurisdiction of the English and Welsh courts.    **Changes to this privacy policy**     Boss Digital Media reserves the right to change this privacy policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website or applications and you are deemed to have accepted the terms of the privacy policy on your first use of the website or applications following the alterations.    You may contact Boss Digital Media by email at:- **bossdigitalmedialtd@gmail.com** |  |